LAMPIRAN 6 Uji Realibilitas

			Kualitas Produk	
Citra Merek			Reliability Statistics	
Reliability S	tatistics	itas	Cronbach's	N of Items
Cronbach's	N of Items	Inda	Alpha	N OF ROLLS
Alpha			.844	12
.696	6			

Harga					
Reliability Statistics					
Cronbach's	N of Items				

Cronbach's	N of Items
Alpha	
.732	6

Keputusanpembelian

Reliability Statistics

Cronbach's	N of Items	
Alpha		
.630	6	

All variabel

	Reliability Statistics				
	Cronbach's	N of Items			
S I	Alpha				
	.898	30			

niversitas Saungol



jgul